

# VOTE CUYAHOGA COUNTY BOARD OF ELECTIONS

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## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**  
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### THE CUYAHOGA COUNTY BOARD OF ELECTIONS INTRODUCES A NEW LOGO

(Cleveland) – The Cuyahoga County Board of Elections has a new look. The Board recently approved a new logo that is a call to action for voting. The logo features the word “VOTE” in large letters. The outline of Ohio appears in the “O” of “VOTE” with Cuyahoga County highlighted by a star. Modern shades of red and blue represent the Board’s dedication to bipartisanship in election administration.

The three-striped flag logo has served us well with over a decade of service to the Board of Elections. “Saying goodbye to our flag and stars logo is bittersweet. I remember when it first made its debut,” said Shantiel Soeder, Deputy Director of the Board of Elections. “We are excited to welcome a monumental election year and new decade. With so many positive enhancements on the horizon, now is the perfect time to refresh the CCBOE brand.”

The new logo is also being introduced in a mass mailing of voter information guides in early February to assist voters in preparing for the upcoming March 17, 2020 Presidential Primary Election.



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